



BRITISH COLUMBIA
HOTEL ASSOCIATION



SPONSORSHIP KIT

WHERE OPPORTUNITY MEETS HOSPITALITY

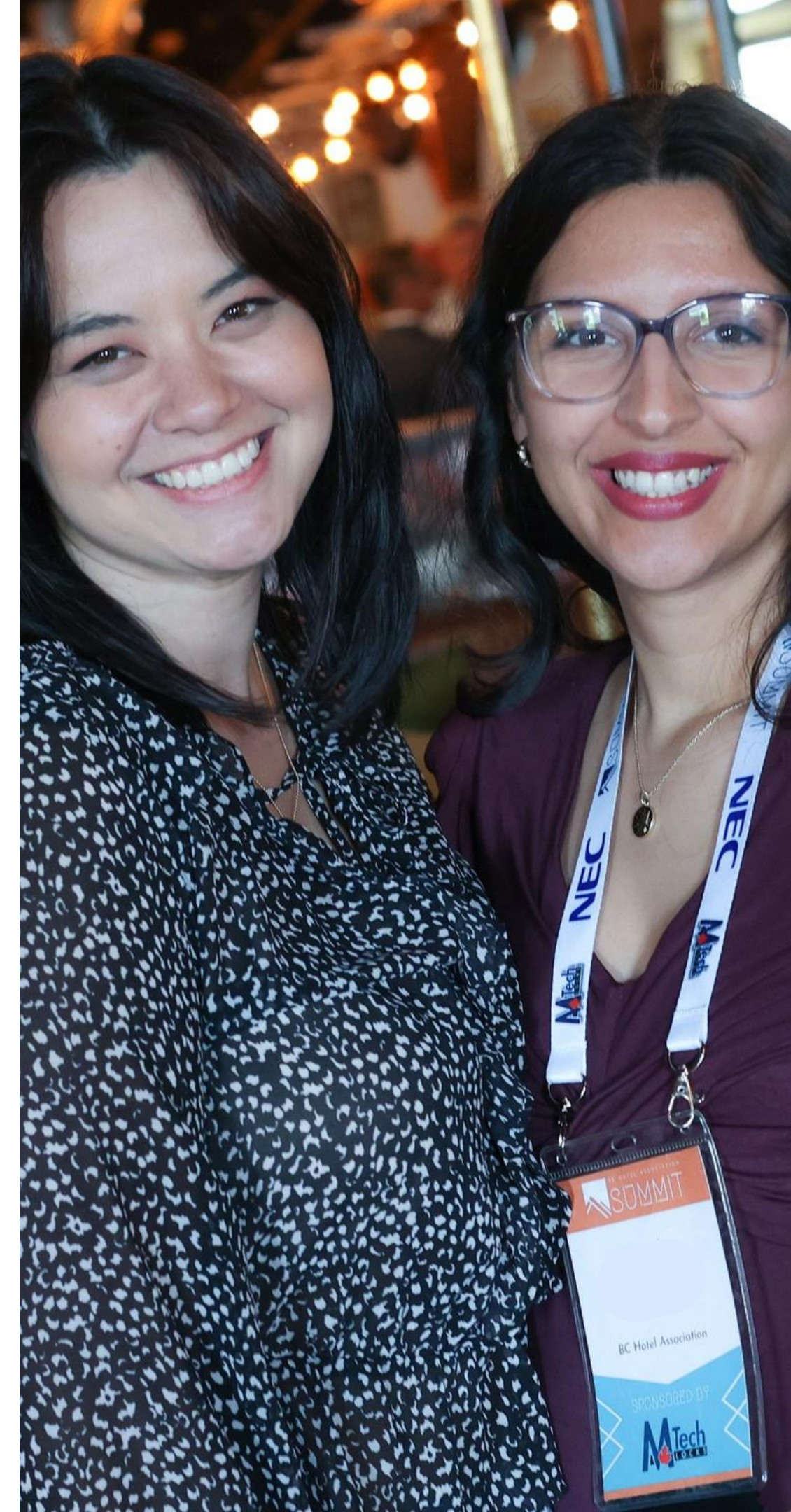


WHAT WE DO

- *The voice of BC's accommodation sector.*
- *The bridge builder between the hospitality and business community.*

The British Columbia Hotel Association (BCHA) is the advocate and spokesperson for the interests of the accommodation industry. As the voice of our industry, we keep our 600+ accommodation members informed on the issues and opportunities that matter most to them through our robust and engaging communications and events portfolio.

These events offer a unique opportunity for businesses to directly reach accommodators far across the province. Explore how to get in front of our members through this package.



THE BCHA SUMMIT

FROM VISIONARY IDEAS TO TANGIBLE RESULTS

Join us for the BCHA Summit, the premier event for British Columbia's accommodation industry.

This two-day gathering will take place at the picturesque **Fairmont Chateau Whistler on May 1-2, 2024.**

Get ready to build genuine connections and business relationships with 250+ delegates and get front-row seats to:

- Two full days of cutting-edge sessions and keynote speakers, tailored to the industry
- The invigorating and inspirational BC Hotel Association Awards of Excellence Gala
- The Vendor Marketplace, showcasing over 50 leading industry suppliers
- A vibrant welcome reception at the Squamish Lil'wat Cultural Centre

Don't miss this invaluable opportunity to build your network and increase your revenue through in-person connection with British Columbia's accommodation community.



**WE ARE PASSIONATE ABOUT BRINGING
PEOPLE TOGETHER THROUGH EVENTS THAT
ENRICH LIVES AND BUSINESSES**

BECOME A SPONSOR

PLATINUM

\$40,000

SUMMIT BENEFITS

- BCHA Summit presented by “Your Company”
- Back cover of BCHA Summit magazine
Four (4) complimentary full-package conference registrations
- One (1) tabletop space in the Marketplace or foyer
- One (1) year membership to BCHA Company feature in BCHA newsletter
Logo and link on the conference website
- Priority logo placement on conference promotional materials
- Logo placement on all materials

ADDITIONAL BCHA BENEFITS

- Virtual Events Series Sponsor
- Fast Track Your Future Series Sponsor
Annual logo placement on Industry Update newsletter
- Dedicated e-blast to BCHA database
Quarterly blog postings on the BCHA website to be shared in the Industry Update newsletter
- Board Meeting (opportunity to present once a year, attend social functions)
Annual representation on the BCHA website as a Platinum Partner

GOLD

\$30,000

THREE AVAILABLE ONLY

- Exclusive presenting sponsor of the Welcome Reception, Awards Gala, or Marketplace

INCLUDED IN YOUR SPONSORSHIP

- Dedicated e-blast to BCHA database
- 1/2 page advertisement in BCHA Summit Magazine
- Sponsor recognition throughout your chosen event venue - logo on bars, food stations, etc.
- Opportunity to distribute promotional materials and display banners at the event
Three (3) complimentary full-package conference registrations
- Logo and link on the conference website
Logo placement on conference promotional materials
- Logo placement on all materials related to featured benefit
- Verbal recognition from the podium

SILVER

\$15,000

LIMITED SPACE AVAILABLE

- Keynote sessions - 3 available
Lunch
- BCHA Awards of Excellence - 6 categories
Development Track
- Badges
- Podcast



INCLUDED IN YOUR SPONSORSHIP

- 1/4 page advertisement in BCHA Summit Magazine
- Two (2) complimentary full-package conference registration
- Sponsor recognition throughout your selected event
- Logo and link on the conference website
Logo placement on conference promotional materials
- Logo placement on all materials related to featured benefit
- Verbal recognition from the podium
Opportunity to distribute promotional materials
- Display banners at the event

BRONZE

\$5,000

LIMITED SPACE AVAILABLE

- Lanyards 
- Breakfast 
- Sustainability 
- Refreshment break
- Gift sponsor
- Bags Registration
- Mainstage session sponsor (6 available)

INCLUDED IN YOUR SPONSORSHIP

- 1/4 page advertisement in BCHA Summit Magazine
- One (1) complimentary full-package conference registration
- Logo and link on the conference website
Logo placement on conference promotional materials
- Logo placement on all materials related to featured benefit
- Verbal recognition from the podium